

A Tricky Diagnosis

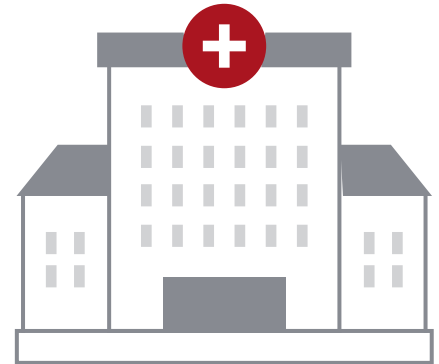
AUTHENTICATION IN HEALTHCARE

HEALTHCARE BREACHES ARE REACHING EPIDEMIC PROPORTIONS

NEARLY **90%**

of healthcare organizations have suffered a breach in the last 2 years

US\$2.2M
AVERAGE COST
PER HACK



An Examination

The healthcare industry is now the most breached industry worldwide.



BAD GUYS LOVE EHRs
per record on the dark web

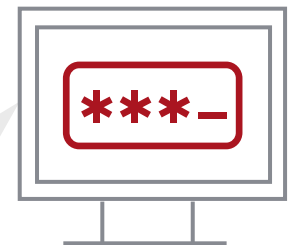
US \$60

The Diagnosis

The culprit? Weak, stolen and shared **PASSWORDS**



Main cause is unauthorized access/disclosure



The Treatment

SECURITY IS THE ANSWER

There are other things to consider:

- ✓ Compliance
- ✓ Ease of management access
- ✓ Patient access
- ✓ Cloud-centered patient care

Both healthcare professionals and patients need convenient, secure access to systems and records.

The Cure



digitalPersona
COMPOSITE AUTHENTICATION

GO BEYOND PASSWORDS

with the **strongest, most complete protection** available to secure your network, healthcare management systems and critical patient information. Learn more at: crossmatch.com/digitalpersona