

A Tricky Diagnosis

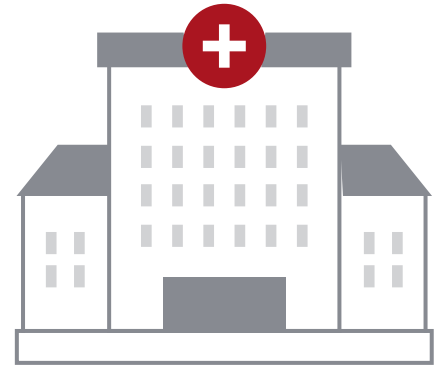
# AUTHENTICATION IN HEALTHCARE

## HEALTHCARE BREACHES ARE REACHING EPIDEMIC PROPORTIONS

NEARLY **90%**

of healthcare organizations have suffered a breach in the last 2 years

**US\$2.2M**  
AVERAGE COST  
PER HACK



### An Examination

The healthcare industry is now the most breached industry worldwide.



**BAD GUYS LOVE EHRs**  
per record on the dark web

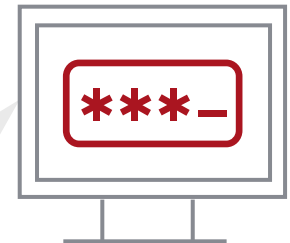
**US \$60**

### The Diagnosis

The culprit? Weak, stolen and shared **PASSWORDS**



Main cause is unauthorized access/disclosure



### The Treatment

#### SECURITY IS THE ANSWER

There are other things to consider:

- ✓ Compliance
- ✓ Ease of management access
- ✓ Patient access
- ✓ Cloud-centered patient care

Both healthcare professionals and patients need convenient, secure access to systems and records.

### The Cure



**digitalPersona**  
COMPOSITE AUTHENTICATION

#### GO BEYOND PASSWORDS

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